

# **Memorial Pediatric Therapy Associates, PC**

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Dear Mr. Grissett,

I would like to start by thanking you for your creativity and expertise in the development of our custom website and search engine promotion. Your provided services have enabled me to introduce MPTA to the local, national and international communities. Along with its effortless navigation and visual appeal, our website has been a primary and secondary source of marketing for MPTA with results equal to or greater than our print marketing. Through the development of the search engine promotion, I have received consistent inquiries from parents and professionals who have performed keyword searches pertaining to our therapeutic services. It has also been a resource for professionals interested in employment opportunities at MPTA. Our website has also acted as a supplemental resource as I can easily incorporate the web address onto other marketing media. This allows our customers to visit the website for detailed information regarding therapeutic services offered and immediately email questions or requests.

In closing, thank you for your professionalism and efforts to promote MPTA. I would be happy to recommend InfoServe Media, LLC to other business professionals.

Sincerely,

***Dawn M. Forsmith***  
MPTA President